



Yarmouth Community Visioning

Setting Our Course • Charting Our Future

Kick-Off Meeting
November 4, 2020



Planning Board - Local Planning Committee

- ▶ Joanne, Crowley, Chair,
- ▶ Liz Hartsgrove, Vice Chair
- ▶ Tom Baron, Clerk
- ▶ Brad Goodwin
- ▶ Chris Vincent
- ▶ Will Rubenstein
- ▶ Susan Brita

What is Visioning?

- ▶ Community driven process
- ▶ Gather town wide opinions to define what we want Yarmouth to be in the future



Why are we doing this?

- ▶ Create a community Vision Statement outlining general goals and objectives for Yarmouth's future
- ▶ Provide tools for future decision making by Town leaders
- ▶ Support the creation of the Local Comprehensive Plan, our Town's master plan, with clear goals, implementation strategies and timelines

How do we get there?

- ▶ With your help! It's your Vision for Yarmouth
- ▶ Get involved: Public involvement from diverse groups is critical
- ▶ Offer your ideas through the Surveys and Workshops
- ▶ Stay informed and stay involved
- ▶ Public Participation/Engagement Plan

<http://www.yarmouth.ma.us/1838/Community-Visioning>



Where are we now?

To better understand notable trends, existing programs, and ongoing initiatives, we have prepared Data Summary Sheets on a wide variety of topics.



Community Services



Local Economy



Housing



Community Design



Open Space



Climate Resiliency



Infrastructure



Water Resources

How do I get involved?



- **First Survey** – Launching online & in hard copies in English/Portuguese/Spanish
- **Three Virtual Workshops:**
 - ❖ **November 18th @ 5:30 PM – #1**
 - ❖ **December 7th @ 9 AM – #2**
 - ❖ **December 15th @ 2 PM – #3**
- **Pre-Registration Required (max. 80 participants/workshop)**
- **Break-out Rooms with Planning Board Facilitators**
- **Details on Workshop registration and access to Survey to be on Visioning webpage**
<http://www.yarmouth.ma.us/1838/Community-Visioning>



Survey & Workshop Questions

1. What are Yarmouth's strengths and assets? What about Yarmouth do you value the most and want to preserve for future generations and why?

Think about places, programs, events, or traditions that contribute to the quality of life in Yarmouth and make it a great place to live, work, and play. Consider where the Town is doing a good job having the biggest impact on the greatest number of residents.



Survey & Workshop Questions

2. What are Yarmouth's challenges today and in the future? How do they impact life in Yarmouth? Where could the Town be serving the community better and why?

Think about all aspects of living in Yarmouth, including economic, environmental, and social conditions. Consider challenges that have town-wide impact, but also those that might disproportionately affect a certain group of residents.



Survey & Workshop Questions

3. What is your future vision of Yarmouth? What are the opportunities that exist to reach that vision? What are the barriers that need to be overcome?

What are your hopes for future generations in Yarmouth? Think about how you answered questions 1 and 2. Does your vision build on the Town's strengths and how? Will your vision help it meet its challenges today or in the future and how?



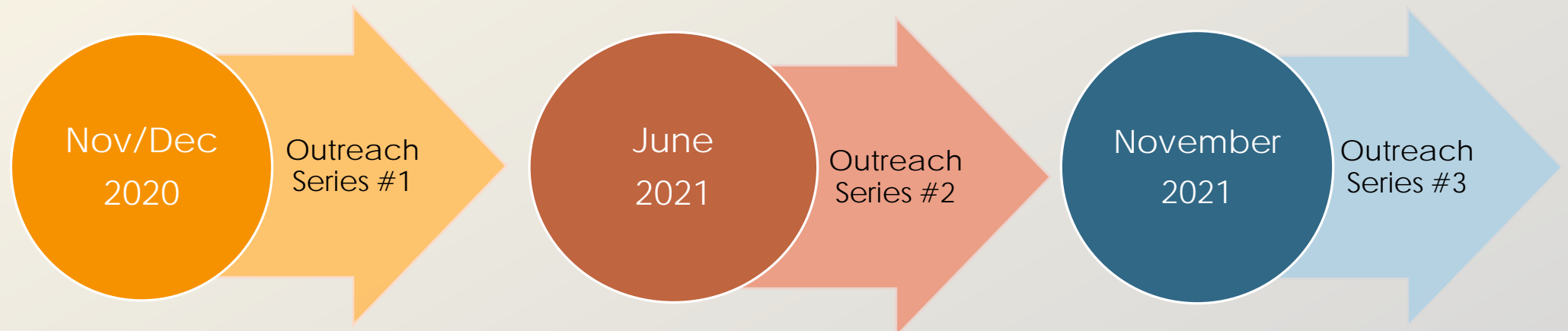
Demographic Questions

- ▶ Tell us a little something about yourself
- ▶ Identify who we are not reaching
- ▶ Helps us direct further outreach to under represented voices.



What Do We Do With All This Information?

- Analyze the data to find trends, major topics and key issues
- Prepare a Draft Vision Statement with goals/objectives
- Refine the Draft Vision Statement through a second Survey and series of Workshops in the spring 2021
- With this information, prepare a Draft Vision Plan
- Finalize the Vision Plan through third community workshops in fall 2021





Questions?

For more information go to:

<http://www.yarmouth.ma.us/1838/Community-Visioning>